



NEW!  
RENT SNOO!  
Just dollars a day!

**SNOO Smart Sleeper** is a responsive bassinet with continuous, calming sensations.

Created by renowned pediatrician, Dr. Harvey Karp, author of *The Happiest Baby on the Block*, SNOO boosts sleep with womb-like sound and gentle rocking... all night long!



### When baby sleeps... everyone sleeps!

#### Adds 1–2 Hours to Your Baby's Sleep

The only bed that quickly boosts sleep with the gentle rhythms babies love in the womb. Parents are 5x more likely to get 8 hours of sleep per night.

#### Calms Crying Fast

Like a 24/7 helper, SNOO automatically responds to your baby's cries with increasing soothing sound and motion, often calming upsets in under a minute.

#### Keeps Your Baby Safer

SNOO is the only bed that secures babies on the back for 6 months, as advised by the American Academy of Pediatrics.

#### Many Settings... Easy to Wean

Our App logs your baby's sleep... automatically! And, it's simple to pick the level your baby prefers.

SNOO gives 24 hours of "Babysitter" Help... For Just \$5/Day! SNOO is not just for sleep, it's an extra pair of hands to help soothe the baby when you have to cook dinner, shower, do a zoom, play with your toddler... or get some sleep.

#### 1000's of Families Get a SNOO... For Free!

Dozens of companies (from JP Morgan to Under Armour to Children's Hospital of New Orleans) give new parents 6 months of SNOO rental... for free!

### Renting SNOO: Easy as 1, 2, 3

1.



#### Place your order

Low daily rate  
+ Just 1-mo minimum  
+ Free shipping both ways!

2.



#### Commit at your own pace

After your SNOO delivers,  
you are automatically  
charged monthly

3.



#### Easy to return

Just call us for a  
shipping label and  
arrange a pick up.

*Find us at [happiestbaby.com](http://happiestbaby.com)*



More Sleep.  
Safer Babies.  
350,000,000+ Hours!

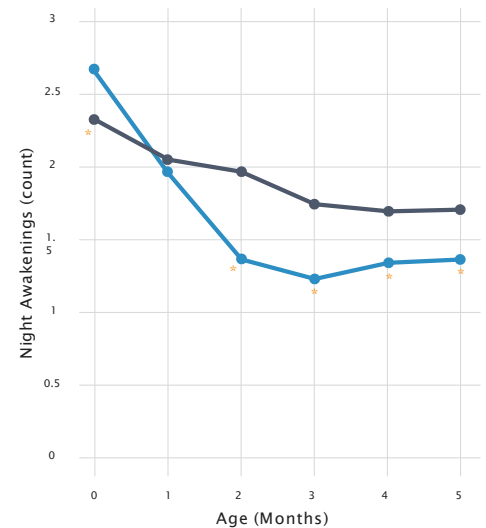
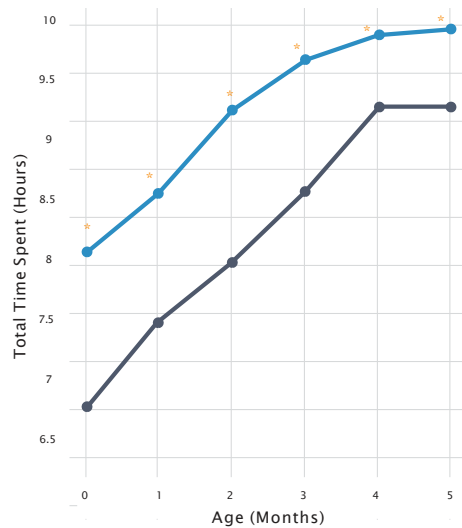
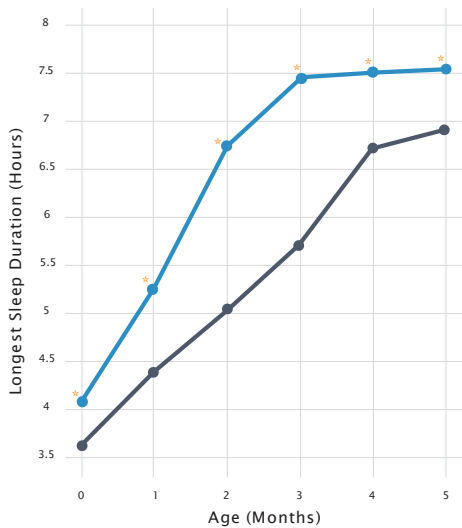


## 1+ hours more sleep!

SNOO vs 13 studies of normative sleep

STARTED AT BIRTH (<2 weeks) : N=72649

● Babies in SNOO  
● Babies not in SNOO  
\* p < 0.0005



- 1+ hours more sleep per night!
- Calms crying
- Keeps babies safely on back
- Safest swaddle – prevents rolling
- Rent a 24/7 virtual “babysitter”...for just \$5/day!

World's safest, smartest baby bed!



Continuous  
womb-like  
rocking & sound