

## The Power of **Peers**

We're a different kind of organization — multi-specialty, single goal. We are united to ensure that those who practice medicine experience intellectually, emotionally and financially rewarding careers. With VitalMD, you'll run the office with the clout of a large group and the administrative support of a proven Management Services Organization (MSO), an entity that provides a variety of administrative and operational services. You'll see your influence grow with the vitality of a strong peer community. Because at VitalMD, you're a member and an owner.

#### Join Us

VitalMD membership is not like many other physician groups. It's selective, to ensure all members share the same values, quality standards and innovative mindset about medicine and patient care. You'll find a collegial group comprised of practices of all different sizes covering a broad range of specialties. And that's what sets us apart. We believe when like-minded physicians connect, the future is bright.

Want to learn more about what we do and how to join? Just send a message to info@vitalmd.com.



"With all the changes happening in healthcare, I don't know how I'd have survived being independent. Being part of a large network of physicians brings me a sense of relief." Susan Manella, DO, Family Medicine



"I chose to join VitalMD when my previous MSO was purchased by a private equity group. It was important to me to maintain control of clinical decisions for the practice, but I also wanted the support of a large network of physicians and the MSO's billing and managed care teams." Martin A. Garcia, MD, Obstetrics & Gynecology



"Having previously been employed by a large institution, I was excited to open a private practice. I didn't realize what a daunting process it would be, but VitalMD provided me with tools and administrative support through the MSO that enabled me to succeed, like managed care support and access to IT and EHR services. Since then, they've continued guiding me to help the practice thrive."

Miladys Palau, MD, Pediatric Endocrinology

## "One of the things I enjoyed the most after joining VitalMD was the sense of a collegial group working together and increased referrals from my new fellow colleagues, which helped my practice grow with minimal marketing effort." Daniel Martinez, MD, Urology "Before joining VitalMD, I was concerned that a large group would have rules and policies that would restrict my ability to practice medicine the way I feel is appropriate. However, that was not the case. In fact, through the MSO, they help alleviate many small daily details that actually slow doctors down from patient care and help doctors focus on what they should be concentrating on... patients and patient care." Jason Green, DO, Dermatology

# Resources With a Powerful Ripple Effect

The following services are provided by a trusted MSO. Through your affiliation with VitalMD, you will have access to a wide range of helpful resources.

#### **Improve**

Streamline your back-office workflow, processes and procedures to enhance your front office experience with everything from employee training and tech support to benefits and benchmark metrics.



**Employee Services & Training** 



**Data Services** 



**Patient Experience** 



**Group Purchasing** 

IT & EHR

#### **Protect**

Stay abreast of government and legal requirements with everything from education on HIPAA security risks to legal opinions on changing regulations.



Compliance



Lega



**Quality Assurance** 



**Reputation Management** 

#### **Optimize**

Get the most out of the practice with everything from managed care contracting and billing code reviews to patient acquisition and retention programs. Plus, you're an owner of a broader organization.



**Managed Care** 



**Operations** 



Accounting



Marketing & Business Development



Ownership

## VitalMD Vitals

You value independence. You enjoy the free exchange of ideas. And you seek a better way to run the practice. VitalMD is run by physicians for physicians. Here's how we can help.

Proven success is a great indicator when considering your options. Since 2004, VitalMD has grown from a handful of affiliated practices to more than 300 care centers with nearly 800 providers.

Streamlined, efficient operations make life easier and are the foundation for practice success. We have a longstanding relationship with a proven MSO with more than 25 years of experience.

Reducing costs is another cornerstone for success. The MSO has developed preferred purchasing agreements with a broad range of over 60 vendors — from information technology systems to office supplies.

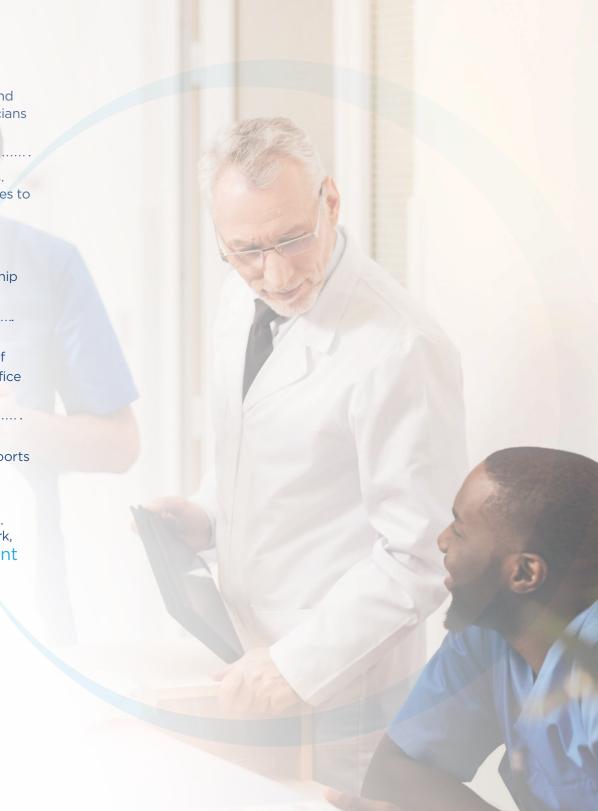
It can be complex and time consuming to grow your practice.

Members leverage a top-quality brand affiliation that supports patient acquisition and best-in-class patient experience.

Group size and multi-specialty focus provide influence and insight. We're committed to using those advantages to benefit our network, our members and, most of all, the more than 1,000,000 patient lives of our affiliated care centers.

You're an owner. Now you can own something bigger.

Give us a call at 855.775.7701







### Own Your Future

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