

## Kids change the way you see everything

**Parents and healthcare providers helping children reach their full potential**

**meridian** BIOSCIENCE™  
LIFE DISCOVERED. LIFE DIAGNOSED.

## Lead exposure is asymptomatic and irreversible

Every year, over 500,000 children ages 1 to 5 have elevated blood lead levels (BLL). Lead exposure seriously harms children even at low levels. Federal Medicaid regulations require that children enrolled in the program be tested at 12 and 24 months of age, and testing is expected to be routine at these wellness visits.<sup>1</sup>

However, current testing rates fall far short of this requirement. Recent reports suggest that in some states less than half of children in Medicaid are tested.<sup>2</sup> There is substantial room for improvement across the country.<sup>3</sup>

Without a convenient and accurate way to test for blood lead levels at point of care, many kids will be missed.

### LeadCare II can help

LeadCare II provides a quick, easy and accurate way to help identify children, pregnant women and adults at risk for lead exposure.

## Peace of mind at the point of care

Provide peace of mind to families by testing and educating on the spot, in one visit, with LeadCare II. Now there is no need to send patients to an outside lab and risk losing track of a child who needs intervention.

Fingerstick testing at the point of care is the most effective way to test children and pregnant/lactating women, providing immediate, actionable results.

LeadCare II is the only CLIA waived, point of care blood lead testing system available that can be performed in a single office visit with a simple fingerstick. It is a critical tool to help eliminate the risks associated with undiagnosed lead exposure.



## leadcare II™

LeadCare II is designed to help children and pregnant women, as well as the practitioners who care for them. Healthcare providers can provide test results to patients in three minutes and never miss an opportunity to help a child to reach their full potential.

**"We switched to LeadCare II and love it! We get results right away and don't have to contact patients for follow-up."**

*Dr. Ben Spitalnick, Pediatrician*

## Know Before They Go™

### Convenient for physicians and staff

CLIA-waived, simple to operate, only 2 drops of blood

### FAST: initiate action and education immediately

Result in 3 minutes with parent in the office

### Improves quality of care: solves compliance problem

No tracking down parents; no additional visits required

### Preferred by parents

Parents appreciate a single visit & a fingerstick in lieu of venipuncture

### Reimbursable: established CPT code (83655)

To learn more about LeadCare® II, visit [www.LeadCare2.com](http://www.LeadCare2.com) or call 1-888-763-6769.

1 As of 2012, the Centers for Medicare and Medicaid Services (CMS) aligned its policies with CDC guidelines, which encourage targeted screening in states that can demonstrate that universal screening is not the most effective method of identifying exposure to lead. States can request to include Medicaid-eligible children in a more targeted lead screening plan rather than following the requirement to universally screen all Medicaid-enrolled children at 12 and 24 months (see <https://www.medicaid.gov/federal-policy-guidance/downloads/cib-06-22-12.pdf>).

However, use of this option appears to be very limited so far, and it has faced criticism from advocates including the National Health Law Program (see [http://www.healthlaw.org/issues/child-and-adolescent-health/epsdt/reponse-to-the-new-proposed-policies-for-screening-children-enrolled-in-medicaid-for-elevated-blood-lead-levels#.V7Yjp\\_krLcs](http://www.healthlaw.org/issues/child-and-adolescent-health/epsdt/reponse-to-the-new-proposed-policies-for-screening-children-enrolled-in-medicaid-for-elevated-blood-lead-levels#.V7Yjp_krLcs)) and more recently some members of Congress in light of increased public attention to the risk of lead poisoning nationwide (e.g., <https://democrats-energycommerce.house.gov/sites/democrats.energycommerce.house.gov/files/documents/CMS.Slavitt.%20EPSDT%20Lead%20Screening%20Policy%20Letter.2016.06.21.pdf>).

2 Joshua Schneyer and M.B. Pell, "Unsafe at Any Level: Millions of American children missing early lead tests, Reuters finds," Reuters, June 9, 2016.

3 National Committee for Quality Assurance, The State of Health Care Quality 2015, "Lead Screening Rate in Children." <http://www.ncqa.org/report-cards/health-plans/state-of-health-care-quality/2015-table-of-contents/lead-screening>

**For more information** on the Meridian Bioscience LeadCare II platform, contact a specialist at **1-888-763-6769**.

### WORLD HEADQUARTERS

3471 River Hills Drive  
Cincinnati, Ohio 45244  
[customerservice@meridianbioscience.com](mailto:customerservice@meridianbioscience.com)

