Social Cascade's Health Media Development Process

 Research
 Or expert health media team reviews your good posts to be created.

 Out expert health media team reviews your posts to be created.
 Create

 Out expert health media team creates templates that align with your brand and 30 social costs across all supported platforms.
 Create

 Out team reviews all content and makes any requested changes through dedicated communication channels.
 Social Cascade's health media team makes all required changes and sends content for copyedity.

The team uploads your posts into the platform which are then made available to all healthcare providers using Social Cascade. We also make sure you receive a copy of all posts, too.

Your team gets another review to provide final

approval on all posts.

<u>Uploa</u>d

Contact Us

Approve

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SOCIAL CASCADE

Social media marketing for healthcare



Content Partnership

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Deliver Patient Education Exactly Where Parents Are Searching

Social Cascade is a social media marketing platform that empowers healthcare providers to effortlessly stand up an active social media presence with content they know and trust.

Here's what's included in your partnership with Social Cascade:

- Content development
 services
- Option to add existing content
- All posts and captions loaded to your Stream
- Full use of all content
- Performance reporting



Let Social Cascade transform your expertise into social posts that doctors trust and patients love, like, and share.

DRE_PEDIATRICS Posts USE: ANYTIME, ANYWHERE GE: 3 MONTHS - 12 MONTH **Eye-catching Cohesive Designs** DAILY DISCOVERIES What is your child doing? Reaching for a toy? Hitting two blocks together to make a sound? As they discover their world, pay attention, smile, and use words that they will learn omeday: "You reached out your fingers and got your toy." BRAINY BACKGROUND hen you pay attention to what your child does and share their delight in doing and learning, you start them on the path to oming lifelong learners. vrom $\bigcirc \bigcirc \bigcirc \blacksquare$ Liked by socialcascadeco and 4 others dre_pediatrics Your baby discovering new aspects about the **Descriptive Caption Text** world around them. Try this planning activity with your child next time you are spending time together. Activity: Daily Discoveries (3 months - 12 months) Use: Anytime, Anywhere Description: What is your child doing? Reaching for a toy? Hitting two blocks together to make a sound? As they discover their world, pay attention, smile, and use words that they will learn someday: "You reached out your fingers and got your toy." Brainy Background: When you pay attention to what your child does and share their delight in doing and learning, you start them on the path to becoming a lifelong learner. **Option for** Actividad: Descubrimientos diarios (3 meses - 12 mesas Uso: En cualquier momento y en cualquier lugar Language Translation Descripción: ¿Qué está haciendo tu niño? ¿Trata de alcanzar un juquete? ¿Golpea dos bloques para hacer un ruido? A medida que descubre su mundo, presta atención, sonríe y usa palabras que algún día aprenderá: "Extendiste los dedos y cogiste tu juguete. Fondo Inteligente: Cuando prestas atención a lo que tu niño hace y compartes su alegría en hacer y aprender, lo estás iniciando en el camino para convertirse en un aprendiz para toda la vida Full Organization Attribution < All information provided by Vroom® an initiative of the Bezo Family Foundation - https://instagr.am/joinvroom/ EDITORIAL DISCLAIMER These resources are not intended to be a substitute for professional medical advice, diagnosis, or treatment. Please do not share medical information on this platform. Contact us with any guestions you may have regarding a medical condition or content you see here.

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