

# Health Economics Team

## Supporting Your Value-Based Healthcare



Prolacta Bioscience partners with your team to develop value-based healthcare solutions relative to implementing an exclusive human milk diet (EHMD) for your NICU.

### Prolacta Health Economics Team

- Certified Healthcare Financial Professionals (CHFP)
- Certified Revenue Cycle Representatives (CRCR)

**Clinical Outcomes**

+

**Cost Avoidance**

+

**Charging & Denial Support**

=

**Prolacta Value-Based Healthcare**

### Prolacta Bioscience Health Economics Offering

- Fully referenced materials and reports with published PE research
- Individualized to your NICU protocol and use patterns
- Inclusive of Prolacta's 100% human milk-based neonatal nutritional products' costs and expenditures
- Focused on economic perspective and cost avoidance
- Facilitates communication with finance colleagues as to the total value of your clinical decision
- Proprietary (data not shared)

## EHMD Pharmacoeconomics Review & Support: 3 Critical Steps

These steps are designed to accurately evaluate the value of an EHMD within your organization, and then communicate that value to your stakeholders. During this process, we also analyze the key clinical morbidity outcomes, including cost avoidance, and provide a fully referenced document.



### 1. Consideration: EHMD Value Analysis

- Customized to your institution's clinical goals
- Defines prospective budgetary impact
- Analyzes impact on morbidity and potential cost avoidance
- Facilitates collaborative communication with clinical and financial stakeholders



### 2. Implementation: Payer Strategies, Charging, and Denial Support

- Payer/Chargemaster strategy assistance
- Assistance with integration of Prolacta products into your EHR and hospital ordering systems
- Charging and billing support
- Claims denial support



### 3. Post-Implementation: EHMD Impact Analysis

- Fosters communication at all levels (clinical and financial)
- Compares pre and post EHMD clinical outcomes
- Assesses clinical and economic value
- Supports ongoing payer/chargemaster/revenue strategies

**Contact us to begin your complimentary value analysis today!**  
**info@prolacta.com 888-776-5228**