

## Why clean medicine?

Most OTC pain and fever medicines contain artificial fillers, and studies show that **93% of medicines may contain at least one potential allergen.**

Reker D, Blum SM, Steiger C, Anger KE, Sommer JM, Fanikos J, Traverso G. "Inactive" ingredients in oral medications. Sci Transl Med. 2019 Mar 13

### Artificial Fillers

- There are many artificial fillers in OTC medicine considered safe in the U.S., examples of some include:
  - Titanium dioxide** - approved for use as a filler in OTC medicines but as of last year, the EU banned it in food. A recent study showed that **ingesting titanium dioxide may be harmful to people's health.**

Skocaj M, Filipic M, Petkovic J, Novak S. Titanium dioxide in our everyday life; is it safe? Radiol Oncol. 2011 Oct.

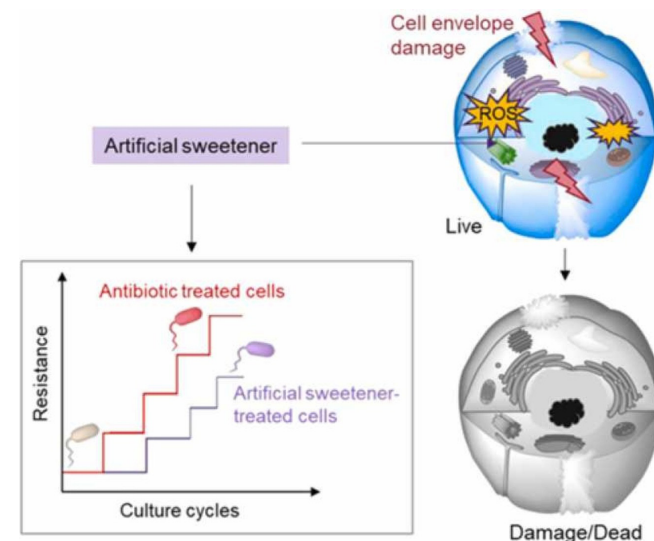
### Dyes

- The 74 million kids in the US cumulatively ingest approximately 2,000 gallons of dye daily** which some studies have shown may cause an increased risk of hyperactivity in some children.
- The EU requires warning labels on food products that contain these same dyes.

Stevens LJ, Burgess JR, Stochelski MA, Kuczek T. Amounts of Artificial Food Dyes and Added Sugars in Foods and Sweets Commonly Consumed by Children. National Library of Medicine. 2014 Apr 24

### Artificial Sweeteners

- Many children's medicines are loaded with artificial sweeteners, which recent research has shown **to have a negative impact on the body.**
- Four commonly used artificial sweeteners (saccharin, sucralose, aspartame, and acesulfame potassium) exhibit antimicrobial effects on gut bacteria and accelerate bacterial evolution of antibiotic resistance.



Zhigang Y, Jianhua G. Non-caloric artificial sweeteners exhibit antimicrobial activity against bacteria... Journal of Hazardous Materials. 2022 July 5

## The Genexa Advantage

We make **clean** medicine

Made with the same effective acetaminophen as Tylenol®, **no artificial fillers.**

#### Our ingredients

- Acetaminophen
  - Organic Agave Syrup
  - Organic Blueberry Flavor
  - Natural Citrus Extract
  - Natural Flavor
  - Purified Water
- And that's all.



#### Their ingredients

- Acetaminophen
- Anhydrous Citric Acid
- FD&C Red No. 40
- Flavors
- Glycerin
- High Fructose Corn Syrup
- Microcrystalline Cellulose
- Carboxymethylcellulose Sodium
- Purified Water
- Sodium Benzoate
- Sorbitol Solution
- Sucralose
- Xanthan Gum



#### Available at:

Walmart

amazon

CVS pharmacy

RITE AID

SPROUTS FARMERS MARKET

Walgreens DRUG STORES



# Genexa Pain & Fever

## 2022 Product Line

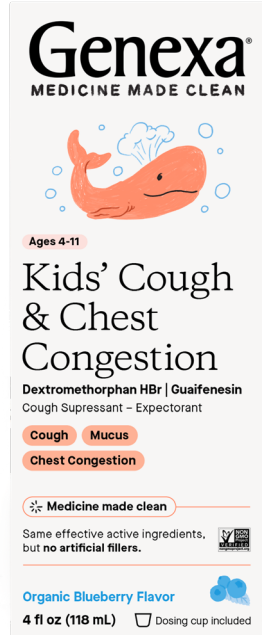
### Infants' and Kids' Pain & Fever ingredients

- Acetaminophen
- Organic Agave Syrup
- Organic Blueberry Flavor
- Natural Citrus Extract
- Natural Flavor
- Purified Water



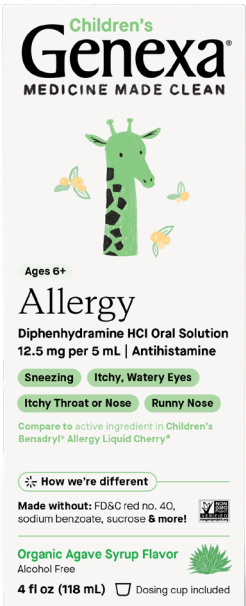
### Kids' Pain & Fever Chewable ingredients

- Acetaminophen
- Acacia Gum
- Calcium Carbonate
- Cellulose
- Citric Acid
- Dextrose
- Dibehenin (Vegetable Source)
- Flavor
- Glycerin
- Grape Flavor
- Maltodextrin
- Organic Carnauba Wax
- Organic Guar Gum
- Organic Palm Olein
- Organic Stevia Leaf Extract
- Organic Sunflower Lecithin
- Xylitol



### Kids' Cough & Chest Congestion ingredients

- Dextromethorphan HBr
- Guaifenesin
- Natural Citrus Extract
- Natural Flavor
- Organic Agave Syrup
- Organic Blueberry Flavor
- Purified Water



### Kids' Allergy ingredients

- Diphenhydramine HCl
- Organic Agave Syrup
- Natural Citrus Extract
- Purified Water



Interested in learning more?

Scan to see how we're different from other brands or visit [genexa.com/cleanmedicine](https://genexa.com/cleanmedicine)

# Recommend Genexa's Pain & Fever medicine for infants and kids

## The facts

- Did you know that **the leading children's pain and fever brands on the market contain cheap, unnecessary fillers** such as artificial dyes, sweeteners, and preservatives?

## Our solution

- Genexa is the first clean medicine company that makes medicine with the same effective active ingredients your patients need but with none of the artificial sweeteners, dyes, or preservatives they don't.
- Genexa pain and fever medicines are made with the same acetaminophen proven effective for reducing fever and relieving pain in infants and children.** Plus, our inactive ingredients are gluten-free and non-GMO.

## Our values

- Genexa puts people over profits and believes people deserve better.**
- Leading brands, on the other hand, use cheap, artificial, and unnecessary ingredients to maximize their profits
- Genexa uses **high quality, clean ingredients** and our products are **comparably priced to the competition.**

