## Allergy heritage you can trust



75 countries<sup>†</sup>

30 years of eHF experience

Now available in the US

### Choose the right hypoallergenic formula for your patients

Pepticate™ is part of the Nutricia family of brands, which is proudly dedicated to transforming life through nutrition. Nutricia products improve the lives of millions of infants and children worldwide. And now, Nutricia offers a full range of formulas for CMA and related allergic conditions – so you can provide relief regardless of symptom severity.



### **Pepticate**

Ideal for mild-to-moderate CMA symptoms

The #1 recommended eHF for CMA by UK pediatricians<sup>1</sup>



### Neocate

For severe CMA, multiple food allergies, and related GI and allergic conditions

The #1 worldwide brand\* of amino acid-based nutrition

### Relief starts here: Pepticate is readily available to help your patients with CMA



Order directly from Pepticate.com



Buy on Amazon



Available through many major pharmacies

#### Nutricia North America supports the use of breast milk wherever possible.

\*Based on 2020 blinded palatability study on UK parent taste preference of leading brands, and 2018 blinded palatability study on UK HCP taste preference of leading brands

†Pepticate is sold under various brand names worldwide.

scGOS = Short-chain fructo-oligosaccharides

§lcFOS = Long-chain galacto-oligosaccharides

WAPM = World Association of Perinatal Medicine

 $^{4}$ Most recommended brand based on 2022 survey of UK GPs, pediatricians, and dietitians (n = 206).

\*Based on annual sales data, dated 9/28/22

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### Nutricia Pepticate

Brought to you by Nutricia North America.

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Pepticate<sup>™</sup> is a hypoallergenic, extensively hydrolyzed infant formula for use under medical supervision and is indicated for cow milk allergy in infants from birth to 12 months.

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# Nutricia Pepticate<sup>™</sup>

For healthcare professionals only, not for distribution to the general public

Because parents are looking for relief, and they're **counting on you** to find it

Hypoallergenic formula for cow milk allergy (CMA) inspired by components of breast milk

Put a stop to unpleasant CMA symptoms – while bringing elements of breast milk to formula

Give parents peace of mind with Pepticate™: a hypoallergenic, extensively hydrolyzed formula (eHF) for the management of cow milk allergy (CMA). Now, parents can stop worrying about symptoms, and start enjoying more beautiful moments with baby.

Relief starts here.



## Provide relief, with the power of Pepticate

On average, a CMA diagnosis can take months<sup>1</sup> – but parents are counting on you to provide relief as soon as possible. When you go straight to the power of Pepticate, you can put parents at ease.



Hypoallergenic



Manages CMA symptoms<sup>2</sup> with proven efficacy<sup>3</sup>



Shown to reduce the prevalence of atopic dermatitis and colic in infants with CMA<sup>2</sup>



Nutritionally



Well-tolerated in infants with CMA3

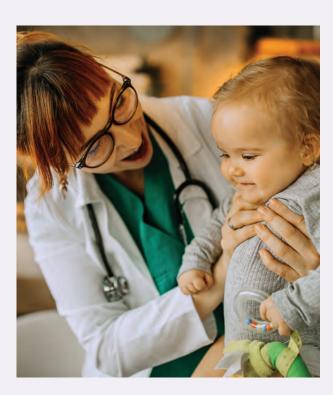


Supports growth<sup>3,4</sup>

Pepticate is an extensively hydrolyzed formula (eHF). It undergoes a process in which the allergy-triggering proteins in cow milk are broken down to small peptides and free amino acids, the building blocks of protein. The proteins are carefully produced this way to ensure the formula can be tolerated by infants with CMA.

Hypoallergenic eHFs like Pepticate are effective in over 90% of cases of mildto-moderate CMA symptoms.

For severe CMA cases, your patients may need an amino acid-based formula (AAF) like Neocate®.



### Give your patients a good tasting formula to help with adherence<sup>5,6</sup>

Healthcare professionals and parents in the UK who have tried Pepticate say it's the best tasting eHF.\*,\*

Pepticate is a whey based formula with lactose, which is considered to be more palatable than a casein-based eHF.5-8 A palatable formula may decrease the chance of formula refusal, lead to more content families, and decrease the likelihood of repeat HCP visits due to a decreased need to switch to another formula.5,6

### Contains key elements inspired by breast milk



#### Lactose

Pepticate contains lactose - found

carbohydrates. Lactose helps make

Pepticate **taste better**,\* and is also

associated with improved calcium

absorption<sup>10,11</sup> and positive effects

on the gut microbiome.12

in breast milk9 - as a source of



#### **Prebiotic fiber**



Pepticate is the only eHF in the U.S. with galacto-oligosaccharides (GOS) and fructo-oligosaccharides (FOS), shown to support infant digestive health and immune system development.13,14



### **Nucleotides and DHA/ARA**

Nucleotides are shown to support the immune system,15 while DHA and ARA promote brain and eye development.<sup>16</sup>

	Pepticate™	Nutramigen®  Nutramigen®	Similar Management of the Property of the Prop
Hypoallergenic	$\bigcirc$	$\bigcirc$	$\bigcirc$
Contains prebiotic scGOS <sup>‡</sup> and lcFOS <sup>§</sup>	$\bigcirc$	$\otimes$	$\times$
Contains DHA at a level in line with WAPM <sup>II</sup> recommendations <sup>17</sup>	$\bigcirc$	$\odot$	$\times$
Contains nucleotides	$\bigcirc$		
Contains lactose to promote palatability <sup>5</sup> (lactose is found naturally in breast milk <sup>9</sup> )	$\bigcirc$	$\otimes$	$\times$
Whey-based eHF	$\bigcirc$	$\times$	$\times$
Easy 1:1 mixing	$\bigcirc$	$\otimes$	$\times$



