



# Illuminate the Future 2022 Annual Report





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Gillette Children's Leadership

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Gillette Children's Foundation Leadership

Barbara Joers, President and CEO  
Stephen Bariteau, Executive Vice President, Philanthropy

Gillette Children's thanks  
our board of directors for  
their service, dedication  
and leadership.

VISION

A world in which every child is  
able to create their own story.

MISSION

In collaboration with patients, families and  
partners, we redefine what is possible for  
children with brain, bone and movement  
conditions through clinical leadership,  
research and global advocacy.

At Gillette Children's, we are not afraid to champion bold ideas. In 1897, our founders lobbied to create the nation's first hospital focused on serving children living with disabilities, dedicated to the belief that all children deserved equitable medical care and opportunity. In that same pioneering spirit, we continued to work tirelessly in our 125th year to push forward the boundaries of research, advocacy and clinical leadership. This milestone was not a time of reflection, but instead, an opportunity to push ahead – to reinvigorate our mission and renew our commitment to pursuing the brightest possible future for every child in our care.

Gillette's community gathered in October 2022 to celebrate at an event called Illuminate the Future. By the end of the evening, over \$1 million had been generously given to accelerate research through our Cerebral Palsy Institute. The Institute harnesses generations of research, data and clinical expertise to better understand, diagnose and treat cerebral palsy. The research done through the Institute will be at the forefront of scientific discovery, positively impacting not only our patients but also countless children across the globe – truly illuminating the future of care.

It was a year full of these moments:

- Through the rollout of our refreshed brand, Gillette solidified our reputation as a global beacon; serving children and adolescents with brain, bone and movement conditions from around the world and helping them achieve their dreams.
- Strategic investments in our facilities, including the construction of Gateway Plaza, paved the way toward future growth and created a path forward.
- We built coalitions and advocated for broader access to services for those with complex medical conditions, increased funding for research and more inclusive communities.

In all our accomplishments, we are proud to carry forward the vision and founding promise of Gillette Children's. Through your support— and through the dedication, creativity and compassion of our teams—we are building a world in which every child can create their own story in life. **Thank you** for your partnership in our mission.

Sincerely,



Barbara Joers  
President and CEO





# gilletteSTORIES

In Gillette Stories, we celebrate the innovation and dedication of our team, the grit and gumption of our patients, and the remarkable community that supports our mission. To read the latest as it's published throughout the year, please subscribe to our email newsletter at [gillettechildrens.org/stories](https://gillettechildrens.org/stories).

## Heavenly

Delissa Kearney knows what it's like to hear your baby has a health condition before they're even born. At her 20-week ultrasound for her daughter, Heavenly, Kearney knew something was not quite right. After a specialty ultrasound confirmed Heavenly had a cleft lip, Kearney was referred to Gillette Children's for a prenatal consultation to talk about Heavenly's condition. Gillette has one of the largest craniofacial programs in the U.S.

"At first, I really did cry a lot," Kearney admits. "That's because I was worried about what it meant for my daughter, and I was concerned she would eventually face teasing at school. But Dr. Jo Barta and the Gillette team were really helpful," Kearney says. "I would tell other parents to put your trust in these surgeons at Gillette. They see this all the time and they will help you realize that everything will turn out amazing." [gillette.mn/heavenly](https://gillette.mn/heavenly)



## Annika

Shortly after Annika Hendricksen's birth, her mother Anna and grandmother, Deisy, noticed she was missing milestones and declining. "One day I looked at my granddaughter and she lost the ability to even smile," Deisy recalls. "To me, it seemed like she was melting away before our eyes." Annika was eventually diagnosed with spinal muscular atrophy type 1.

In 2016, the Hendricksen family traveled from their home in Wisconsin and began participating in the "Embrace" clinical trial at Gillette Children's, for Spinraza™, a drug to treat spinal muscular atrophy.

Today, Annika is in the second grade and is learning to read. Through intense therapy, she's also learned how to use an eye-gaze communication device. Thanks to her care at Gillette, Annika is now strong enough to travel—she's even been to Disney World. Grandmother Deisy marvels at what she considers one of the most significant improvements. "Annika's smile is back!" [gillette.mn/annika](https://gillette.mn/annika)

## Aaron

Aaron was diagnosed with cerebral palsy around age 3. "Aaron's symptoms were very subtle," Aaron's mom, Christine, recalls. "It wasn't until he was a bit older and you saw him around some of his peers that we began to see he wasn't progressing at the rate of the other children."

In his home state of Texas, Aaron began receiving treatment. Aaron led an active life following his first surgical intervention, but by the time he was 12, Christine says that Aaron's level of mobility seemed to be headed in a downward trajectory. "Our specialists near our home laid out a surgical plan for Aaron, but I still had questions and wanted to get a second opinion." That's when Aaron's family discovered Gillette.

Aaron had single-event multilevel surgery at Gillette in 2019, and since then his improvement has him back on the upswing. In his speech at Gillette's Illuminate the Future event, Aaron expressed gratitude for his care "I truly believe that this hospital changes children's lives, with mine included." [gillette.mn/aaron](https://gillette.mn/aaron)



## Delaney

Delaney Lundquist had vertebral body tethering (VBT) surgery at Gillette Children's in 2021 to help correct scoliosis, a curvature in her spine. VBT is a less invasive technique that uses an anchor and screw placed into the spine to straighten it over time.

The Lundquist family has a long history with scoliosis and with Gillette. Delaney's mother, Jana, came to Gillette in the 1980s after she was diagnosed with scoliosis. "I was first seen by orthopedic surgeon, John Moe, MD, which is incredible because he was such a pioneer in spine care," Jana recalls.

Delaney's two older sisters had spinal fusion surgeries at Gillette, and the youngest child, 11-year-old Grant, is also being treated for scoliosis at Gillette. "Dr. Walter Truong is working with Grant on nighttime bracing," Jana says. The spine team at Gillette are doing innovative research in the effectiveness of nighttime bracing.

"My family has been coming to Gillette for decades and we continue to be amazed by how all the research and custom care options are really changing the treatments for scoliosis," says Jana. [gillette.mn/delaney](https://gillette.mn/delaney)



Never miss out on the latest  
Gillette Stories!

# 2022 Highlights

## Our Reach

- 

**26,074**  
Patients served
- 

**87**  
Minnesota counties
- 

**41**  
US states and territories
- 

**6**  
International countries
- 

**10,268**  
Virtual care visits
- 

**464**  
Gait and motion analyses performed

## Our Research and Innovation

- 

**120**  
Active research studies
- 

**91**  
Total peer-reviewed publications
- 

**35**  
Extramural funded projects
- 

**34**  
Internal Foundation funded projects
- 

**8**  
New grants awarded

## Top conditions seen in 2022

- Cerebral palsy
- Limb length discrepancy
- Developmental dysplasia of the hip
- Epilepsy
- Idiopathic scoliosis

## Mission Moments

- Through the power of donor support for research, we launched Gillette Children's Cerebral Palsy Institute, harnessing 125 years of clinical leadership, advocacy and research to transform care for cerebral palsy.
- At our St. Paul campus, we celebrated the grand opening of Gateway Plaza, which creates a central space to welcome Gillette families, offers proximate parking for Gillette employees, and opens the door to future clinical expansion. Families will also enjoy an accessible children's play space at the new facility.
- To help amplify our story and broaden our reach, Gillette refreshed our mission, vision and brand and reaffirmed our status as a global beacon for children living with brain, bone and movement conditions.
- Gillette Children's clinical scientist Chantel Burkitt received a National Institutes of Health R01 grant for the study *Postsurgical Pain*. Findings will help inform patients' pain experience and guide advances in care.
- We joined the Rare Disease Diversity Coalition to partner in advocating for equitable access, care, research and treatment.
- We built a coalition of partners to advocate for the formal recognition of Disability Pride Month, and celebrated Disability Pride Game Days with the Minnesota Twins.
- Gillette was celebrated as one of 28 health care systems nationwide to earn a spot in the AMA's Joy in Medicine Health System Recognition Program.
- Gillette was named the First Level I Specialty Children's Surgery-Musculoskeletal verified surgical center in the nation by the American College of Surgeons (ACS).
- Through the generosity of our partners and their customers, a record-breaking \$4.2 million was contributed in support of Gillette through Children's Miracle Network Hospitals.

## Celebrating #TeamGillette

- Patrick Nolan, Gillette Children's Chief Financial Officer and Executive Vice President of Finance and Infrastructure, was named a 2022 CFO of the Year by Minneapolis/St. Paul Business Journal.
- Five Gillette doctors made the list of Mpls.St.Paul Magazine's Top Doctors: Rising Stars: Trenton Cooper, DO, MS; Madeleine Gagnon, MD; Andrew Georgiadis, MD; Daniel Miller, MD; and Emily Schaaf, MD.
- Chantel Burkitt, PhD, Ashley Karlen and Tammy Sinkfield, DNP, MAN, RN, CRRN, were recognized as 2022 Health Care Heroes by Minneapolis/St. Paul Business Journal.





Joining Together in Community

Walk & Roll



Patients, families and supporters united at Viking Lakes in Eagan, MN, to have fun and raise funds in support of Gillette's mission.

Miracle Treat Day



Representatives from Dairy Queen®, a Children's Miracle Network Hospital partner, distributed treats in celebration of Miracle Treat Day – the sweetest day of the year at our Saint Paul campus.

Illuminate the Future



Hundreds of generous Gillette supporters gathered at the Saint Paul RiverCentre to power the future of cerebral palsy care and celebrate together at this once-in-125-year party.

Imagiland



Patient and employee families gathered to explore a world of imagination and whimsy at this family-friendly community event held in the newly-opened Gateway Plaza parking area.

Black Men in White Coats

BIPOC youth interested in medical careers and their caregivers experienced a day of hands-on learning facilitated by Gillette's clinicians, leaders and volunteers.



Winter Wonderland



Target and the Minnesota Twins partnered to transform our Saint Paul campus into a winter wonderland filled with festive activities and fun prizes.

KS95 For Kids Radiothon



Broadcasting live from the Mall of America, the KS95 for Kids Radiothon amplified stories of impact from families served by Gillette and our event partner.



# 2022 Consolidated Financial Information

## Results of Operations (In Millions)

### Sources of Funds

	2022	2021	2020	2019
Patient care services	266.7	251.0	211.9	241.9
Research and education grants	3.2	5.7	3.2	2.3
Philanthropic support	11.8	10.8	7.0	6.8
Other operations	8.3	23.5	19.9	6.1
	290.0	291.0	242.0	257.1

### Use of Funds

	2022	2021	2020	2019
Personnel costs	178.6	168.3	150.9	160.2
Supplies, services, and facilities expenses	80.4	74.6	68.5	60.9
Capital depreciation and financing costs	14.1	14.2	16.5	15.0
Patient services taxes and other expenses	10.5	11.3	9.1	11.6
Provision for program and capital investments	6.4	22.6	(3.0)	9.4
	290.0	291.0	242.0	257.1

Above excludes investment return and restricted fundraising activities.



### Functional Expenses

- 86% Health care services
- 13% Administrative
- 1% Fundraising



### Donor Support to Hospital

- 51.5% Patient care
- 35% Capital improvements
- 13.5% Research education and other

The generosity of Gillette Children's donors powers extraordinary care, leading edge research and meaningful advocacy that touches the lives of children around the world. Thank you to the thousands of individuals, organizations and Children's Miracle Network Hospital partners who invest in our mission.





Saint Paul Campus  
200 University Ave E  
Saint Paul, MN 55101

Gillette Children's is a global beacon of care for patients with brain, bone and movement conditions that start in childhood. Our research, treatment and supportive technologies enable every child to lead a full life defined by their dreams, not their diagnoses. Founded in 1897, Gillette collaborates with patients, families and our partners in clinical leadership, research and advocacy to set the standard of care and opportunity for children with complex medical challenges.

To learn more about Gillette, visit [gillettechildrens.org](https://gillettechildrens.org).

Gillette Children's was named in honor of orthopedic surgeon Arthur Gillette, MD, who founded our organization as the nation's first hospital for children who have disabilities.

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