



BEFORE



AFTER

The psychological impact of an ear deformity can be devastating and last a lifetime. Often parents have feelings of guilt, worry, and concern about their child's future living with an ear deformity, which may lead to ridicule and low self-esteem.

But it doesn't have to be that way! Until now, parent's choices were limited. They were often told that their baby's ears would self correct and if they didn't, they could wait to have a surgical procedure later in life.

While it is true that some deformed ears will self-correct to some degree, **70% of all ears will not self-correct**, and there is no proven way to predict which ears will - or will not - self-correct. Why take a chance?

Ask for InfantEar™
TODAY!

WHAT TREATMENT IS AVAILABLE?

Meet InfantEar™, a non-surgical, safe, and effective solution that can correct infant ear deformities early in life, potentially avoiding costly surgery at an older age, and therefore improving emotional well-being of babies and their families.



WHY IS EARLY TREATMENT IMPORTANT?

Newborns have high levels of maternal estrogen (which crossed from mother to baby while in the womb). Because of the increased estrogen levels, infant ears are very moldable, soft and responsive to external molding during the first few weeks and months after birth. By six weeks of age, the levels of maternal estrogen will drop to normal adult levels, and the ears become more rigid and less pliable. This is why early intervention is so important.

"IS MY BABY A CANDIDATE FOR TREATMENT WITH INFANTEAR?"

If your doctor has determined that your baby is a candidate for the InfantEar™ System, the application of the device is simple, easy and is performed in an office setting. In most cases the InfantEar™ device will only be on for a few weeks. After 2-3 weeks, your doctor will examine your baby's ear. If the deformity has not been corrected completely, a new device may be reapplied.



Most ears, if treated early, respond to ear molding to improve the shape of the ear. In general, the younger your child is when treatment is started, the shorter the duration of therapy. However, even children a few months of age have been treated successfully with non-surgical ear molding.

