### WHAT IS AN EAR DEFORMITY?

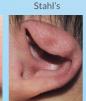
Ear deformities are conditions in which all or most of the ear is present, it is just folded over, has additional pleats and creases, or is prominent.

It is estimated that as many as 1.2 million babies are born with an ear deformity each year in the US. Though as many as 30% of these may spontaneously correct, it is unpredictable which ones will do so and therefore, it is recommended, that all ear deformities be considered for treatment.

## TYPES OF DEFORMITIES



Prominent



Helical Rim Cup, Lop or Lidded



Cryptotia



Constricted

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# FREQUENTLY ASKED QUESTIONS

Does ear molding hurt my baby and is the InfantEar $^{\text{\tiny{M}}}$  device safe?

Ear molding does not hurt your baby.
The InfantEar device is made of soft, moldable, biocompatible materials designed for minimal irritation and no pain.

It is packaged in a single-use, disposable kit to minimize cross-contamination for your baby.

#### Will insurance cover this?

In most instances yes, insurance will cover this procedure, but you need to check with your individual insurance carrier to determine if they will cover this expense.

#### 2-3 week molding period be enough?

if your child is 2 weeks or younger, most likely 2-3 week is enough. However, if the child is a little older, it may require additional molding of 2 or more weeks.

#### STILL HAVE QUESTIONS?

Visit our website or call us at:

#### WWW.INFANTEAR.COM

1-888-EAR (327)-2221

### MY BABY WAS BORN WITH AN EAR DEFORMITY



### YOU ARE NOT ALONE

An estimated 20-30 percent of children are born with some sort of congenital ear deformity.



InfantEar™: the non-surgical ear molding system