



Remedy Web Services

Connecting with patients in a digital world

Tech savvy patients have turned to the internet and social media to find the right provider for their healthcare needs. In today's digital age, your online presence is an important tool to attract new patients, while engaging those already in your care.

Whether it's a website design refresh, increased findability on the web, boosting your patient satisfaction ratings, or online patient education that helps reduce your 24/7 call volumes, we've got all the tools you'll need.

Responsive Website Design

First impressions make all the difference. A custom-designed, user-friendly website with trusted resources offers a window into the heart of your practice and keeps your families educated and engaged.

- Mobile and "search engine ready" designs ensure **your practice will be seen first** when someone uses their phone to search "pediatrician near me"
- A **mobile app** that mirrors your website
- Optimized content and layout to **increase findability** in Google searches
- Ancillary services like **SEO, patient educational materials, and reputation-management** can be seamlessly integrated to your site for optimal results
- Secure and **HIPAA compliant**



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SEO Findability Features

Expand your digital footprint with an SEO package that will boost your website's findability and push you to the top of the search results, making it easier for people to find and connect with you.

- Optimized for mobile use, RemedyConnect clients consistently **rank higher in search engine rankings** powered by Google, Yahoo, and Bing
- Advanced analytics routinely tracks keywords generating the highest traffic so you're always using the most **relevant search terms for findability**
- Training on SEO best practices and keywords allows you to **leverage better results across multiple social media platforms**

Reputation Management

The ability to attract new patients is directly impacted by your online presence and reputation scores. We help you boost your positive online reviews and findability with our state-of-the-art Review Builder.

- **Boost your overall online star rating**, number of reviews, and findability
- Create a steady flow of new reviews with **questionnaires that can be sent via a text**, post-visit
- Filter 3-star or less reviews back to your practice so you can **immediately follow up with families who raise a concern**
- **Providers and practice administrators can respond to comments as they appear** — either to address complaints or say thank you to those who leave a positive review

Online Patient Education Materials

RemedyConnect offers an extensive library of content for pediatric health-related questions parents ask the most, with over 900 articles courtesy of the American Academy of Pediatrics and Dr. Barton Schmitt. The resources are a great value-add for your patients and also helps bolster your SEO.

- The **integrated Visual Symptom Checker** allows parents to more easily identify problems based on their child's symptoms
- Includes **topics relevant to all parents** including immunizations, behavioral concerns, issues related to breastfeeding, and what to do in an emergency
- **Reduces the number of after-hours calls** for non-emergent medical issues
- Includes **resources and videos** specific to newborns, teens, and special needs patients, as well as content for Spanish-speaking families
- Offers a comprehensive section for **over-the-counter dosing information by symptom and type**, so parents don't need to call your office to know how to use these routine meds

Contact us to learn more about RemedyConnect's suite of web services that can help grow your pediatric practice.



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